

## Amendments to the Claims

This listing of claims will supersede all previous listings of claims in this matter:

1-35. (Cancelled)

36. (Previously presented) A soft-sided, insulated container assembly comprising:  
an insulated soft-sided lower portion and an insulated soft-sided upper portion;  
said lower portion having a rectangular base and rectangular side walls standing  
upwardly therefrom;  
said rectangular base having a length and a width, said length being greater than  
said width;  
said container assembly having a first closure member operable to control access to  
said lower portion thereof;  
said upper portion having a first end wall, a second end wall, and a spanning wall  
extending therebetween;  
said first end wall having a lower margin and an upper margin, said lower margin  
having a length corresponding to said width of said base of said lower  
portion;  
said upper margin of said first end wall having a downwardly concave profile;  
said second end wall having a lower margin and an upper margin, said lower margin  
of said second end wall having a length corresponding to said width of said  
base of said lower portion;  
said upper margin of said second end wall having a downwardly concave profile;  
said first and second end walls of said upper portion being spaced apart a distance  
corresponding to said length of said base of said lower portion of said  
container assembly;  
said spanning wall conforming to said downwardly concave profiles of said first and  
second end walls;  
said spanning wall having front and rear margins;

a rectangular panel conforming to said lower margins of said first and second end walls and said front and rear margins of said spanning wall, said rectangular panel being movably attached to said container assembly, said rectangular panel being movable relative to said lower portion when said first closure member is in an open condition;

said container assembly having an externally accessible closure member controlling access to said upper portion;

said lower portion having a first chamber defined therein;

said upper portion having a second chamber defined therein;

said first chamber being fully segregated from said second chamber;

said upper portion being movable relative to said lower portion when said first closure member is in said open condition; and

said upper portion being releasably securable in a fixed position relative to said lower portion.

37. (Previously presented) The soft sided insulated container assembly of claim 36 further comprising a handle by which to carry said container, said handle being mounted to said spanning wall.

38. (Previously presented) The soft sided insulated container assembly of claim 36 wherein said soft sided insulated container has a center of gravity, and a carrying member is mounted to said container above said center of gravity.

39. (Previously presented) The soft sided insulated container assembly of claim 36 wherein a carrying strap is mounted to said upper portion of said container.

40. (Previously presented) The soft sided insulated container assembly of claim 36 wherein said container assembly has a liner.

41. (Previously presented) The soft-sided insulated container assembly of claim 36 wherein said upper portion of said container is hinged relative to said lower portion of said container.

42. (Previously presented) The soft-sided insulated container assembly of claim 36 wherein said upper portion is movable relative to said lower portion when said first closure member is moved to an open position to provide access to said first chamber.

43. (Currently amended) A soft-sided insulated container comprising:

an insulated soft-sided upper portion and [[a]] an insulated soft-sided lower portion  
hingedly connected thereto;  
said upper portion having  
    a rectangular bottom wall having a pair of short sides and a pair of long  
    sides;  
    a top wall having a front margin, and a rear margin;  
    a pair of first and second opposed end walls connected to said top wall;  
    said top wall extending between said first and second opposed end walls and  
    defining a downwardly widening profile;  
    each of said end walls having an upper edge conforming to said downwardly  
    widening profile of said top wall portion;  
    each of said end walls standing upwardly of one of said short sides of said bottom  
    wall;  
    said front margin and said rear margin conforming to respective first and second  
    ones of said long sides of said bottom wall;  
    said rectangular bottom wall being permanently connected to said rear margin;  
    said upper portion having a first insulated chamber defined therein;  
    said upper portion having an externally accessible first closure member, said first  
    closure member being operable to control access to said first insulated  
    chamber;  
    said lower portion having insulated wall members co-operating with said bottom wall  
    of said upper portion to define a second insulated chamber;

said lower portion having an externally accessible second closure member, said second closure member being operable to control access to said second chamber; and

    said rectangular bottom wall and said end walls being movable relative to said lower portion when said second closure member is in an open condition.

44. (Previously presented) The soft-sided insulated container of claim 43 wherein said bottom wall has a mesh pocket member mounted thereto.

45. (Previously presented) The soft-sided insulated container of claim 43 wherein a thermal storage element is mounted within one of said chambers.

46. (Previously presented) The soft sided insulated container of claim 43 wherein a liner is mounted within one of said chambers.

47. (Previously presented) The soft-sided insulated container of claim 43 wherein one of said walls of said upper portion has a reflective surface oriented toward said first chamber.

48. (Previously presented) The soft-sided insulated container of claim 43 wherein said first closure member extends along said front margin of said top wall.

49. (Previously presented) The soft-sided container of claim 43 wherein:

    said wall members of said lower portion include a bottom wall member, a front wall member, a rear wall member and first and second end wall members, and said wall members co-operate to define an open topped box;

    said front wall member, rear wall member and end wall members each have an upper margin;

    said rear margin of said top wall of said upper portion is hingedly connected to said upper margin of said rear wall member of said lower portion; and

    said second closure member is mounted to said upper margin of said front wall member and to said first long side of said bottom wall of said upper portion,

said second closure member being operable to secure said upper portion in a closed position relative to said front wall member.

50. (Previously presented) The soft-sided container of claim 43 wherein a suspension member is mounted to said top wall.

51. (Previously presented) The soft-sided container of claim 43 wherein said container has a center gravity, and a suspension member mounted thereto at a level above said center of gravity.

52. (Previously presented) The soft-sided container of claim 43 wherein said container has a shoulder strap mounted thereto.

53. (Previously presented) The soft-sided insulated container assembly of claim 43 wherein when said second closure member is in an open position, said upper portion of container is soft-sided insulated hingedly displaceable relative to said lower portion of said soft-sided insulated container.

54. (Previously presented) The soft-sided insulated container of claim 43 wherein said soft-sided container has a center of gravity, and a carrying member is mounted to said upper portion of said container above said center of gravity.

55. (Previously presented) The soft-sided container of claim 43 wherein a carrying strap is mounted to said upper portion of said container whereby when carried by said strap, said second chamber hangs below said first chamber.

56. (Previously presented) A soft-sided insulated container comprising:  
a soft-sided insulated upper portion and a soft-sided insulated lower portion, said upper portion being hingedly connected to said lower portion;  
said upper portion having a rectangular bottom wall having a pair of short side and a pair of long sides;

a top wall having a front margin, and a rear margin;  
and a pair of first and second opposed end walls connected to said top wall;  
said top wall extending between said first and second opposed end walls and  
defining a downwardly widening profile;  
each of said end walls having an upper edge conforming to said downwardly  
widening profile of said top wall portion;  
each of said end walls terminating at a lower margin connected to a respective one  
of said short sides of said rectangular bottom wall;  
each of said end walls standing upwardly of one of said short sides of said bottom  
wall;  
said front margin and said rear margin being located upwardly of said first and  
second long sides of said bottom wall respectively;  
said rectangular bottom wall being permanently connected to said rear margin;  
said upper portion having a first chamber defined therein;  
said upper portion having an externally accessible first closure member, said first  
closure member being operable to control access to said first chamber;  
said lower portion having a substantially rectangular bottom wall having first and  
second short sides and first and second long sides;  
said first and second short sides of said bottom wall of said lower portion  
corresponding to said first and second short sides of said bottom wall of said  
upper portion;  
said first and second long sides of said bottom wall of said lower portion  
corresponding to said first and second long sides of said bottom wall of said  
upper portion;  
said lower portion having insulated first and second short side walls and insulated  
first and second long side walls standing upwardly from respective ones of  
said short and long sides of said substantially rectangular bottom wall of said  
lower portion;  
said insulated short and long side walls co-operating with said bottom wall of said  
lower portion to define a second insulated chamber;

said lower portion having an externally accessible second closure member, said second closure member being operable to control access to said second chamber;

    said second closure member being separate from said first closure member; and said rectangular bottom wall, said end walls, and said spanning wall of said upper portion being movable relative to said lower portion when said second closure member is in an open condition.

57. (Previously presented) The soft sided insulated container of claim 56 wherein:

- said first long side wall of said lower portion has an upper margin permanently connected to said bottom wall of said upper portion;
- said second long side wall and said first and second short side walls of said lower portion each having co-operable upper margins defining three sides of a rectangle; and
- said second closure member includes a tracked fastener mounted about said three sides.